

THIRD EDITION.--ENLARGED AND REVISED.

G O L D

AS

A CURE FOR DRUNKENNESS!

BEING AN ACCOUNT

OF THE

Double Chloride of Gold Discovery

RECENTLY MADE BY

DR. L. E. KEELEY, OF DWIGHT, ILLS.

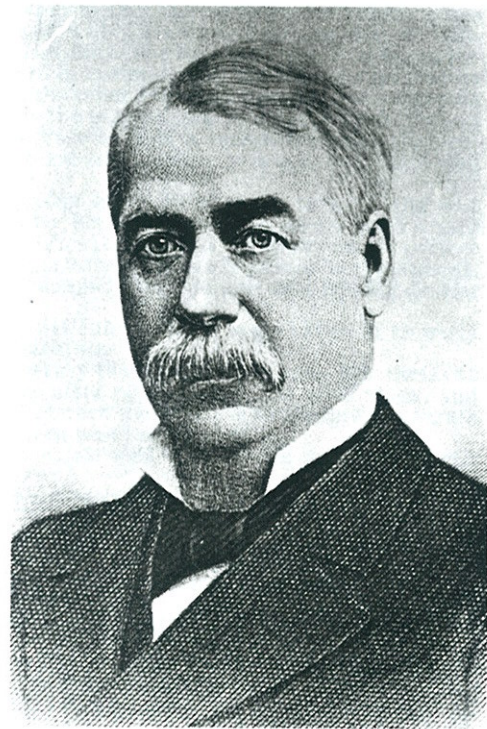
BY

FRED. B. HARGREAVES,

Vice-Prest. Illinois State Temperance League.

This Book Contains a Treatise on the Gold Cure by Dr. L. E. Keeley;
Also, Many Testimonials and other Valuable Information.

Dr. Leslie E. Keeley, developer of the double chloride of gold treatment for alcoholism and founder of the famous Keeley Institute.



DIETARY AND SANITARY REGULATIONS.

TO BE OBSERVED WHILE TAKING THE GOLD CURE.

It is Expected that Every Patient will Follow the Rules here Given While Under Treatment.

1. It is indispensably necessary that the medicine be taken in teaspoonful doses in half a glass of water, six times a day at least, and oftener if the desire to drink is intense. The first dose must be taken immediately on getting out of bed in the morning, the last dose just before getting into bed at night, and the other four before meals and between meals. If the medicine makes the patient sick at the stomach the first day or two, he must *reduce* the dose to half a teaspoonful till the sickness passes off; then gradually *increase* the dose to a teaspoonful as soon as possible.

2. A bath ought to be taken every third night through the first nine days of treatment, and the body well rubbed down with a hard crash towel after each bath. This will be found necessary as the patient will generally have night sweats during the early part of the treatment.

3. Underwear should be changed every fourth or fifth day during treatment.

4. It will be better, if the patient can do it, to go to bed at an early hour, so as to get all the rest possible.

5. It is also *essentially* necessary that the patient take his meals at regular hours for three weeks after commencing the Gold Cure; and during the first nine days eat between meals if the stomach will tolerate food, but regular times for eating *must* be observed.

6. Out door exercise is recommended in all cases as far as practicable.

7. The bowels must be kept well open; compound cathartic pills may be used if necessary.

If these rules are faithfully observed they will facilitate a cure. I put no restraint upon the patient while he is taking my Gold Cure, but would request him not to take liquor when he can do without it.

GENERAL RESULTS.

After the third day the patient usually finds liquor distasteful to him, and after the fourth day he frequently refuses it altogether. His appetite will be improved and he will sleep as soundly as a healthy child. He must continue with the medicine in the usual doses, however, till the first bottle is exhausted; the second bottle may be taken in half teaspoonful doses, in water as before. It takes the two bottles to effect a cure. They contain sixty doses each; so that, ordinarily, the first bottle should last ten days.

The principle upon which the Double Chloride of Gold acts is much the same as that of vaccination, viz: It eliminates from the system an element which has an affinity for the poison of alcohol. Vaccine virus, it is well known, eliminates an element from the system which has an affinity for the poison of variola or smallpox. When the patient, by frequent graduated doses, accumulates sufficient of the Gold in his system to make it antipathic to the poison of alcohol, the cure is made.

Dr. L. E. KEELEY'S RECENT DISCOVERY

—OF THE—

DOUBLE CHLORIDE OF GOLD

CURE FOR DRUNKENNESS.

The disease to which the medical name dipsomania is given, but which we know by the common one of drunkenness, is an evil which carries an army of 60,000 drunkards to the grave yearly in America alone. The ranks of this army are largely recruited, as every one knows, from the wealth and intellect of the nation. From nearly every hearth-stone in the land some loved one is swept away with remorseless certainty to an early and dishonored grave. From the days of Galen to the present time, the medical profession has been importuned to furnish some agent that would stem this fearful tide of disaster and ruin. But after repeated efforts, through long years that have passed away into voiceless oblivion, the profession has been compelled to acknowledge its labors fruitless and vain.

The march of progress has been, however, onward; intellect has been making rapid strides, looking forward and reaching out for nobler results and grander truths in the interests of humanity. Invention has succeeded invention, discovery followed discovery, till the miracle has ceased to be a marvel, and the elements, nature and science, have become tributary to the masterly powers of man. The wonders of half a century ago are the common realities of to-day. While the most gigantic intellects of modern times have been employed in devising new methods for lightening labor, assisting commerce, and improving the material welfare of our race, but few have turned their attention to a subject which touches not only the physical body of man, but affects his mental and spiritual being. I refer to the disease of drunkenness.

At length, however, light has dawned upon our race, hope has been brought to the vast myriads who to-day dwell under this curse. This light and hope comes in the guise of the recent discovery of the Double Chloride of Gold as an antipathic to alcohol. For many long years philanthropic people have advocated temperance from the pulpit, the platform and press, seeking to reform the poor, sin-stricken sons of men who are addicted to drink. In many places they have been successful, and in different parts of the country their success has been manifested in happy homes and cheerful hearts as results of their self-sacrificing toil.

But yet the great panacea which should reach every weary soul and calm each troubled spirit, was, like the philosopher's stone of old, unknown and undiscovered. Many looked for the day, nay, hoped with an earnest longing for the time, when science should reveal to a waiting world her secret, and thus solve one of the vexed problems of the ages. Yielding to the persistent efforts of one physician, science has at length unlocked her portals, and the remedy is found. As drunkenness

is the king of evils, so, in the king of metals, GOLD, DR. L. E. KEELEY, an old army surgeon and at present surgeon of the C. & A. railroad at Dwight, Ill., has discovered the weapon which is all-powerful to conquer.

DR. KEELEY, after repeated researches and unnumbered experiments extending over a period of fifteen years, has at last found in the Double Chloride of Gold the inevitable foe of alcohol. The remedy was thoroughly and successfully tested in many cases considered irreclaimable, before it was made public through the papers in the cure of one man, an old army officer, who had been addicted to the excessive use of intoxicants for more than twenty years.

About the time of this last cure I returned to my home from a lecturing tour in the central part of the State, and was made acquainted with the facts here narrated. I deemed it impossible to find a remedy for drunkenness, in medicine, but was induced to investigate the marvelous cures reported, with a view to satisfying myself upon the subject; when, to my surprise and gratification, I found the half had not been told me concerning the remedial effects of this wonderful discovery.

In all the experiments hitherto made to reclaim drunkards by medical means, it has always been required that the drunkard should at once stop taking liquor and submit himself to certain sanitary and dietary regulations. The result has been that the system was simply toned up, but the desire for liquor remained as at first. One of the most marvelous features of the Double Chloride of Gold Cure is, that the Doctor places no restraint upon the drunkard at all; he allows him to go on drinking as usual, only stipulating that the medicine must be taken implicitly according to directions.

Most men say they cannot break off drinking suddenly; DR. KEELEY does not require them to do so; they may be drunk when they begin taking the Gold Cure, but if they take it as he directs, they will find results, as I have observed them in the following order, viz: In four days the habit will be checked, in a week the desire to drink will be gone, in nine days it will be impossible to take alcohol into the system, and the manacles which have bound the man for ten, twenty or thirty years will be shattered and broken forever. No other stimulant will be needed to take the place of the liquor, but the patient will be rejuvenated and changed as it were into a new man, once more enjoying that normal condition which nature gives, and which dignifies a true and noble manhood.

Thoroughly satisfied that the Doctor's remedy was invaluable to the world at large, I urged him to make it known to the public generally; but could only get his consent to its use in a limited way in connection with my own temperance work. Yielding, however, to the earnest importunities of friends, he has consented to my publishing an account of his discovery, and has also agreed to prepare and furnish the medicine to any who may desire it. The Doctor has prepared a blank for special treatment, which he will send on application to any who may desire it.

Having every confidence in it myself, and knowing it to be an infallible cure, I would earnestly urge my fellow-workers and co-laborers to examine it for themselves; for I believe it to be the most valuable temperance agent we can use. We need fear failure no more; for if we cannot reach a man through the gospel or moral suasion, we can turn to the Double Chloride of Gold, and there find nature's own restorative to health and purity.

With this panacea, in addition to our own efforts, we may soon hope

to win more glorious victories for temperance than have yet been conceived by the mind of man. I shall be glad to answer all enquiries, and furnish any information in my power at any time.

Yours, in the work of reform,

FRED. B. HARGREAVES,

Vice-President Illinois State Temperance League.

DWIGHT, ILL., April 26th, 1880.

DR. KEELEY'S STATEMENT!

HOW HE DISCOVERED THE

DOUBLE CHLORIDE OF GOLD

CURE FOR DRUNKENNESS.

I feel in a measure compelled to speak a word for myself in connection with my discovery, that the Double Chloride of Gold will cure drunkenness, because of the notoriety which it has achieved and the wide publicity which it has gained through the public press. During an army experience of four years, men frequently came under my notice who, in spite of all they could do to avoid it, yet would invariably get drunk at every opportunity which presented itself. Frequent punishments were of no avail, for it seemed as though they had no power to control the appetite which mastered them. Filled with remorse during sober intervals, they made good resolutions which were broken at the first temptation to gratify their insatiable desire for intoxicants.

My mind was deeply impressed with these facts, and I was led to consider the subject more thoroughly from a pathological point of view. At the close of the war I commenced experimenting with every promising medical agent at my command, hoping to find some remedy which would cure this all-prevalent disease, and remove all desire for intoxicants. My extensive observations showed me that in a majority of cases excessive alcoholic desire is hereditary, transmitted from parent to child much the same as scrofulous evils are handed down through successive generations. All diseases are overcome by judicious medical treatment; then why not drunkenness?

Years were spent in carefully examining the leading authorities, when I met with a quotation from a work by Paracelsus, written at the close of the fifteenth century, in which it was claimed that gold, the king of metals was, and would be found in the coming ages, a specific for all hereditary taint. Following this little ray of light, which had thrown its way down through the centuries, I eagerly sought the sunlight of truth. My experiments were then made with the various salts of gold used in medicine, and after countless efforts, sometimes doubting, often fearing, I at last discovered in the double chloride of gold the remedy sought. And thus my "discovery" was born.

Since then my cures have been considered marvelous, and at first were even a surprise to myself, when taking into consideration the fact that I never put no restraint upon the drunkard, but allow him to drink

as usual; effecting a cure in every instance, provided he takes the remedy implicitly according to instructions.

The Double Chloride of Gold in my hands has uniformly effected a cure in nine days, and left the patient without a desire for intoxicants, or for any stimulant as a substitute. Thus far it has been successful, no patient so cured having relapsed into the drinking habit; but on the contrary, intoxicants have become abhorrent to all who have used the remedy.

With these facts before me and knowing their value to the human family, I have acceded to the wishes of many experienced physicians, and placed the "Double Chloride of Gold Cure" on the market. I have the fullest confidence in its merits, and feel no hesitation in guaranteeing it to be what the press has already named it, "an infallible cure for drunkenness."

I have prepared a blank for special treatment, and as my object is to do good and save the drunkard wherever found, I make no charge for such special treatment. Special treatment is for the purpose of preparing the medicine to suit special cases.

If the opium eating habit has been contracted, the patient must be treated specially, as I will not undertake to cure the whisky habit in connection with opium eating, unless I have a full and complete knowledge of the case, so that I can prescribe the proper medicine to be taken under such circumstances.

LESLIE E. KEELEY, M. D.,

Surgeon C. & A. Railroad; late Surgeon U. S. A.

Read the Testimonials at the end of this Book.

THE RATIONALE

—OF—

The Double Chloride of Gold Cure

For Alcoholism, or Drunkenness.

Alcoholism or drunkenness, viewed from its physiological side is a disease; viewed from its social side it is generally estimated as a vice. Insanity was once believed to be a vice, or a sin against the gods, and the miserable unfortunates who were believed to be possessed by a demon were, by way of divine vengeance, simply punished for a disease of the nervous system.

The brains of sane men and sober men are so greatly differentiated in their development since the middle ages, that they begin to look on many of the moral vices as having a physical basis in diseased functions or structure of the nervous system. Insanity is now, and has been for many years, regarded as being dependent upon changed nerve tissue and function—fully as much so as paralysis, and equally with the latter disease is referred to the domain of the physician for cure. If it were

not for the ignorance of the people who formerly maltreated the insane, and who now fail to rightly estimate the disease of drunkenness, according to the science of social morals, the vice in this case would be on the side of the question opposite to that occupied by the insane and drunkards.

The science of nerve physiology and pathology has now so far advanced that in the minds of thinking men, alcoholism, like insanity, is believed and verified to depend upon a diseased condition of the nervous system. Drunkenness then is not a cause so far as its evil results extend to social evils in the community, but it is one of the results of physical disease. People therefore err in their estimates of the relations of drunkenness to social degradation, in its moral, physical and financial aspects. The proper antecedent of these social evils is a nerve disease, and drunkenness is as much a result as is the poverty, absence of morality and general degradation with which drunkenness is always associated.

That this estimate of drunkenness is the true one, scientifically, is verified by its analogy with other diseases, (1) in heredity, (2) in the evidence of organic disease, determined by the means used in investigation of diseases, and (3) in the fact that like other diseases it is susceptible of cure.

HEREDITY.

The writings of Dr. Crothers and others, being clinical reports of cases, are all proofs of the heredity of alcoholism. Besides the proof of the direct transmissions of alcoholism, these clinical reports show that drunkenness is a disease force that is readily correlated with other diseases, as epilepsy, lunacy and idiocy. The children of an epileptic may be epileptic or drunkards. The children of a drunkard may be lunatics, epileptics, idiots or have other manifestations of nervous diseases.

If clinical cases prove these facts, we are justified by induction to generalize from them, and to apply these generalizations to all the facts relating to alcoholism in their widest sense. It will be seen that further generalization proves these laws to be true. Christendom has been drinking alcohol for nearly nineteen centuries. Alcoholism is a disease of Christendom. These laws proven by observation of individuals are verified by observation of the people of Christendom at large. The greater number of these people who drink at all, begin to drink at the age of 18 years; the greater number cease at the age of 35 years. The greater number of those who continue to drink after the age of 35 years never recover from the disease, or, as is generally said, they never reform, and are beyond the reach of Christian and other influences.

It may correctly be inferred from this verification of statistics that drunkenness or alcoholism like many other diseases, is self-limited. The average duration of the disease—this heirloom of Noah—is about seventeen years. That there is every possible variation from these averages, in intensity of the disease, age, and other points in individuals is apparent to any observer.

PATHOLOGY.

The pathology of the drunken habit as it is inherited cannot be demonstrated by post-mortem examinations or other means any more definitely than inherited lunacy, idiocy, epilepsy or paralysis. The pathological condition as transmitted in all these cases is alike unknown until the disease is developed. The nature or essence lies in a tendency of the molecules to act in a certain manner when they are properly stimu-

lated by relations of the environment. The lunatic becomes unable, by force of irregular action of the higher cerebral centres to reason correctly upon the relations between himself and his environment. In the epileptic the motor discharges are given off so abruptly, and with such explosions, when acted upon by the peripheral nerves that a convulsion occurs. In the person who inherits alcoholism the opportunity to drink at once develops him into a drunkard. The pathology as transmitted lies in the molecules of the higher centres which determine the character of brain action, and which is the field where pathological action arises in most nervous diseases that affect the character of the man and give him his mental status. We can determine the effects of light in the arts and sciences and in the development of growth of animals and vegetable life, but we cannot tell all about the constitution and motion of the molecules of ether which are, objectively, what we recognize as light.

The pathology of *developed* alcoholism is determined by post-mortem examinations, and is as well known as that of any other disease. The gray matter of the brain is congested, as well as the membranes. Generally there is found in the ventricles of the brain and in the arachnoidal cavity an effusion of serum. In more advanced cases there is a chronic inflammation of the brain and membranes with a thickening of the structure of the latter, blood engorgement of the vessels, and various morbid products, as pus, sero pus and serum.

It is well known that many other brain diseases may develop the latent hereditary taint of alcoholism which lies in the brain of every son of a drinking nation. The clinical reports of physicians who have made a special study of alcoholism, notably those of Dr. Crothers, show that tumor of the brain, syphilis, or scrofula, affecting the brain, and neurasthenia may develop a mania for drunkenness. Other diseases, as epilepsy, lunacy, &c., may develop drunkenness in the person himself by transformation into this sort of mania, as well as by transmission by hereditary descent.

Excessive emotion may render a person epileptic, may make him a chattering idiot, or send him to a madhouse, and may even take away his life as with a blow from a giant. What wonder then, that the terrible emotional forces, aroused by a "sea of trouble," spending their strength like a cyclone upon the very unstable brain tissue, should make him a drunkard?

TREATMENT.

The question being proven that drunkenness has a physical basis in a diseased condition of the nervous system, it follows that its treatment belongs to the domain of the physician rather than to the persuasive efforts of Christian ladies, the benevolent labors of pastors or the inspiring zeal of temperance lecturers who know something of the effects of drunkenness, but very little of the cause. Medical treatment heretofore has been limited in a general way to treatment of the secondary results of alcoholism, or the direct effects of large quantities of alcohol acting as a poison. Poisoning by alcohol is one of the effects of hereditary drunkenness. The true medical treatment of this disease consists in the employment of remedies that will cure the hereditary taint or the appetite for strong drink—that will prevent drunkenness. The medical treatment of delirium tremens is one thing, and the treatment of the cause of tremens is another and very different thing.

I come now to speak of my discovery of the Double Chloride of Gold

in the treatment of the drunken habit—the specific cure for drunkenness, or alcoholism. So far as the pathology of this disease is understood, the indication for the Gold remedy is a rational one, and not empirical. The action of gold as a medicine is primarily upon the higher cerebral nerve centres, the very seat of a diseased will, and of the mania for strong drink. It acts directly upon those portions of the nervous system which, when diseased, causes lunacy, epilepsy, dementia and the drinking habit. Gold has long been used by physicians for that form of insanity known as melancholia. Our latest authors, Bartholow, Wood and Trousseau, speak highly of its beneficial effects in insanity. In the new disease of the nervous system, neurasthenia or nerve exhaustion, at present so prevalent among Americans, the Double Chloride of Gold is daily prescribed by physicians. It is beneficial in these diseases, but its specific effect as a remedy is against the mania of drunkenness. The Double Chloride of Gold has long been used in syphilis, scrofula, tumors of the brain, as well as epilepsy and other nervous diseases. Dr. Crothers' reports prove that syphilis, scrofula and diseases of the brain may originate the mania for drink. In such cases of blood taint, the gold remedy fills a double mission. It will remove the constitutional taint better than any other remedy known, and at the same time cure the induced disease of drunkenness.

It is obvious that however apparent may be the rational indication for the gold treatment as a specific for drunkenness, that a *posteriori* proof from actual trial is necessary. The remedy has never yet failed when properly used. The cases of cure are increasing rapidly, and they alone are sufficient proof.

CONCLUSION.

This treatise is written for thinking men—men who enjoy the delight of logical proof and the beatitudes of their reason. I have not written for men who believe that a tumor of the brain is a sin, that insanity is a crime against the gods, and that drunkenness is simply a social vice which a man can overcome by force of will. Drunkenness is more prevalent this year and day than it ever was in any other year or day. It is as rational, from a medical point of view, to treat drunkenness by expostulations, pledge-signing, reproaches and legislation as it formerly was to treat insanity by incantations, exhibitions of the bones of saints and the laying on of hands. A fair enumeration of the signatures of total abstinence pledges, and the relapses into drunken ways has always shown a model balance sheet. The tears, the agony, the starvation, the social misery of the drunkard's family; the insanity, mental imbecility and criminality of his progeny, as well as the overflowing penitentiaries, jails and poor-houses, and the millions of headless, dishonored drunkard's graves are all powerless—have always been powerless to cure the disease of drunkenness.

In the middle ages the intellect of humanity was obscured by the gross ignorance which then prevailed. There were but few avenues in life open to the man of genius and ability. Painting and sculpture were regarded by the great masses as master-callings, and he who would win fame and renown must seek it in the chiseled marble or the frescoed wall. Chemistry was given over to charlatans and impostors, while the noble science of medicine was neglected and despised. War and diplomacy held out attractions which were eagerly sought by some, but the higher forms of intellectuality and the nobler schools of thought reaching out and beyond the teachings of previous ages, were alike unknown

and uncared for. Hidden secrets remained hidden; undiscovered treasure lay all untouched in its resting place, and the race plodded on in the worn groove of the centuries, groping its way slowly and painfully toward the light of reason and knowledge. Alcoholism, advantaged by this deplorable condition of affairs, held high carnival, and fastening its terrible fangs upon the human family with remorseless grip, left its fearful impress in the taint which has passed down through the ages to the present time.

But at length "the grim belt of the middle ages" yielded to the bright rays of surer light and more certain truth, which in three great discoveries broke through the midnight pall and brought intellectual daylight to a benighted people. Gunpowder dispelled the chivalric sentiment of feudal times, and the horseman, panoplied in coat of mail, who had been counted the peer of a hundred spears in battle, was left without a place in war, the pigmy equalling the giant.

During these long ages the art of writing was known only to a few, those in high places deeming it unmanly and effeminate to learn how to read or write. The monks and scribes were the only penmen, and books were almost priceless treasures, handed down as heirlooms. General knowledge, at best of a limited character, was stored away in archives, and seen only by a privileged few. The printing press folded the little types to its bosom and gave to the world a new impetus which has surged onward through the centuries, diffusing information, enlightening dark minds and civilizing the people of the habitable globe.

The different nations of the earth knew little of each other; the great oceans had never been traversed, and mariners were afraid to venture from the well-known tracks of their predecessors. Astronomy taught them of latitudes and longitudes, while its twin sister, navigation, following in the wake of astronomical revelations, pushed out across the great ocean of waters till the anxious sailor gazed upon a new world, and in America found the home for Europe's overburdened people, and opened up the grandest continent upon which God's sun ever shone.

It was thus that science took the place of superstition, reason of blinded judgment, and the race gradually grew out of the chrysalis condition, until it gained the wings of knowledge and soared to heights of intellectuality, of which the human mind had never dreamt or conceived. As then, so now science comes to us with her wonderful power and teaches us that through her agency, the hereditary taint of drunkenness must be taken away. To the drunkard in his degradation, there comes a new revelation of joy, and hereafter to him the magic ring of the word Gold will have a double meaning, for it will lead him from despair to safety, and place him on the golden way to prosperity and peace.



TO WHOM IT MAY CONCERN.

If you have no use for this book yourself, please hand it to some friend or acquaintance whom it may benefit. If you should want more copies for distribution, send a postal card to my address and I will gladly furnish you with all you want.

TO MODERATE DRINKERS.

It is a common saying, "Liquor does me no harm." Some men have an idea that because they never get drunk, therefore alcohol can have no deleterious effect upon the system. A moment's reflection will convince any intelligent man that this is a mistake; a mistake which may prove fatal. The alcoholic habit is the most insidious and persistent known to science, and grows so gradually yet surely upon a man that he is not conscious of its power until he writhes in the iron-grip of the monster, and stands before the community and the world—a drunkard. Every victim of intemperance understands this perfectly, but understands it too late.

The moderate drinker, while claiming to have control over his appetite, frequently has but little self-restraint, and is daily forging new links in the chain which will eventually bind him a slave to Alcohol. This class of men will find the Gold Cure invaluable, as it will take away all desire for stimulants, leaving nothing to be supplied, and give to the patient a healthy condition, in conformity with natural laws. It is emphatically an eliminant of that element in the system which has an affinity for the poison of alcohol, and by its action restores a man to that normal state of being which will ensure health and true manly energy.

TO REFORMED MEN.

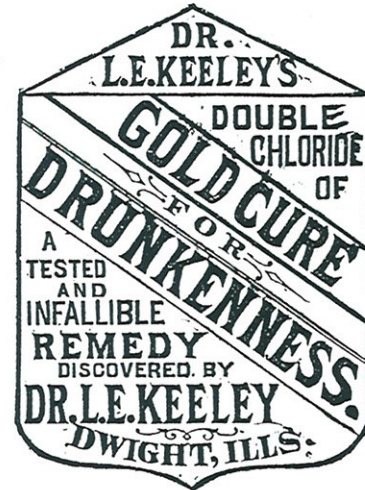
Thousands of men all over the United States have, during the past few years, taken advantage of the tidal wave of Temperance which has swept across the land, and entered upon a new and better phase of life. Many of them quit drinking under moral or social influences, or by an effort of will-power. They have bravely kept their vows ever since they were made; but no one on earth, except a reformed man, can tell what terrible and heroic struggles they have passed through. The desire for liquor has been more or less constantly with them, and even when long years have elapsed, they have been afraid of the tempting bowl. They have suffered, and many still suffer from nervousness, sleeplessness, inertia, fatigue and many other troubles, all superinduced by the former excessive use of alcohol. To them the Double Chloride of Gold comes as an angel of mercy, "with healing in its wings," for it will take away all desire for liquor; remove the constitutional taint; destroy the alcoholic appetite; give to the nervous system, rest; to the vital organs, activity; and to the whole being a vigor and strength which will make them equal to the burdens, the exigencies, and the labors of life. I would call their attention to the statements of P. D. Cordell, Esq., of St. Louis, in the list of testimonials. His is a typical case and hundreds of others can offer the same testimony. If the reformed man wishes to be fully freed from the temptations of alcoholic desire and better fitted for the active duties of life, he will find his panacea in the Double Chloride of Gold Cure, prepared solely by me at my laboratory in Dwight, Illinois.

LESLIE E. KEELEY, M. D.,
Surgeon C. & A. R. R. Late Surgeon U. S. A.

DOUBLE CHLORIDE OF GOLD
SPECIAL NOTICE.

In order to protect myself more fully, and prevent worthless mixtures from being foisted upon the public, thereby damaging the reputation of this truly valuable remedy, I have specially designed a bottle for the Gold Cure and have it regularly patented in the U. S. Patent office. It is peculiar in shape and can be readily distinguished from any other bottle in the market. It has only three sides; the back and right hand side are at right angles, while the other side describes the arc of several circles. The portion rising from the body of the bottle to its neck is at different angles on different sides, and the lip is provided with a neat little spout or pour-out. On the front of the bottle just below the neck, the letters "K. G. C." are blown in, and the accompanying design of a shield is blown into and occupies the entire back of the body of the bottle.

Purchasers will please observe that this design is printed on the label in gold, as well as blown into the back of each bottle. The label is Registered and the bottle patented in the U. S. patent office. In justice to the discoverer and as a service to humanity the



consumer is requested to break the bottle when empty, in order to prevent its being refilled with a worthless mixture. By complying with the above request the consumer will confer a benefit on humanity, as the use of a worthless imitation would bring discredit on this valuable remedy.

The front and side of the bottle are covered with the label printed in black letters on white paper, with the shield in the centre printed in gold. This label is registered in the U. S. Patent office, according to law.

The cork of each bottle is sealed with red sealing wax and stamped with my monogram. A strip of paper is pasted over the monogram, across the cork and covering the letters "K. G. C.," bearing my signature,



Leslie E. Keeley M.D.

On the right hand side just below the neck a little slip is pasted, marked "No. 1" or "No. 2", as the case may be. Patients will please observe carefully if the bottle conforms to the above description, as no other kind is genuine. Each bottle holds sixty doses. No. 1 must be taken first and will last the patient about nine days, ordinarily; the second must follow in its order. The Dietary and Sanitary Regulations must be closely followed, and in every case the bowels must be kept open, compound cathartic pills being used if necessary. This is important and must always be attended to. The Gold Cure is the result of a scientific chemical process and is carefully prepared by special methods under the personal supervision of Dr. Leslie E. Keeley. It contains nothing injurious to the system and the patient need have no hesitancy whatever in taking it. The Dietary and Sanitary Regulations must always be closely followed, however, in order to effect a cure. Apart from its virtues as a specific for drunkenness, it possesses remarkable tonic and nerve properties enabling it to destroy the appetite for liquor and at the same time build up the system and repair the nervous organization of the man addicted to alcoholism. It is put up in companion bottles only, price \$9 a pair, and shipped to all parts of the United States and Canada on receipt of price. Purchasers will save time, trouble, annoyance and return express charges by remitting draft or Post office order when they send for the medicine.

All medicine packed securely, and sent *masked* when so desired. All communications treated as confidential.

LESLIE E. KEELEY, M. D.,

Discoverer, Sole Manufacturer and Patentee,

DWIGHT, ILLINOIS.

It has been said by one of the ablest physicians in the State that, "The Double Chloride of Gold is as much a specific for drunkenness as quinine is for ague, and that, as quinine sometimes fails to stop the shakings and chills, so it must be expected that sometimes the Double Chloride of Gold will be powerless in dipsomania." There is much reason as well as theory in this statement, but I hope never to prove its truth; as up to this time I have not heard of a single instance of failure. I cannot forget, however, that such may sometimes be the case and so must emphatically insist on directions being implicitly obeyed, and must also call attention to the last page of this book, and remind parents and others of the difficulty in curing a young man who does not want a cure, but offers deliant material in every instance, and arrays the powers of his will and the forces of his mind against it.

THE OPIUM HABIT.

On January 1st, 1881, I will give to the world my Essay on the Opium Habit, and the proper method of its treatment and cure, which will be sent free of charge to any one sending me his or her name and address before the above date. The friends of those addicted to the opium habit are also requested to send in names at once, as I desire to give it to every unfortunate victim in the land. All names treated confidentially.

LESLIE E. KEELEY, M. D.

TESTIMONIALS.

L. S. MAJOR, M. D., (of Major Block celebrity,) a wealthy and influential physician of Chicago, Ill., writes:

Being much interested in temperance work, and hearing of the Double Chloride of Gold cure for drunkenness, I made a special request of Dr. Leslie E. Keeley, the discoverer, to show me a living evidence of its effects, which he at once did in the person of a very prominent and well-known lawyer of Chicago. I withhold the gentleman's name at his own request; but he assured me, under the seal of confidence, that his intense desire for liquor was thoroughly and permanently cured by the Gold Cure in three days. Since then it has been my good fortune to administer the remedy personally in many cases, and in every case a cure was made, and there were some desperate drinkers in the number.

C. E. WATSON, Esq., a well-known politician of Pontiac, Ill., writes:

DR. L. E. KEELEY, Dear Sir: With a heart full of gratitude, I sit down to write you an account of what your God-inspired "discovery" has done for me. After more than 20 years of excessive drinking, during which time every effort that friends could suggest was resorted to to stop my drinking, with all the honest aid my feeble will-power could afford them. But after years of effort, my intervals of sobriety becoming shorter, I was given up as hopeless. I fully realized my own condition, but was powerless to help myself in any way. My desire for liquor was so intense that I sacrificed everything but honor, regardless of consequences, to satisfy it. I at length heard of your Gold Cure and was told of a man who was then taking it. I went to him and asked him to let me try it; he divided with me, and very soon all desire for liquor left me. You, Doctor, afterwards generously gave me another bottle which has completed my cure. Since the third day after taking your remedy I have touched no intoxicants of any kind, and to-day have an aversion for liquor. I think my cure complete. My family and self will never forget you, and though I begin life anew with but the remnants of former energy, yet I thank you for the strength you have given me to do so hopefully.

P. S. Every man in Pontiac will vouch for the truth of my statement. Yours gratefully, C. E. WATSON.

F. H. BOSTOCK, M. D., of Chatsworth, Ill., writes:

I have witnessed some astonishing cures wrought by Dr. L. E. Keeley's Double Chloride of Gold Cure for drunkenness, and willingly testify to the world at large that I consider it the most remarkable discovery of this truly remarkable age. May God bless your efforts in placing it where it will do the most good.

MAJOR JOHN P. CAMPBELL, a wealthy and cultured gentleman of Lexington, Ky., writes:

For 25 years I was addicted to the habit of excessive drinking and for many years past was so thoroughly enslaved to liquor that I was unable to transact business and became a burden to myself and friends. Twice I suffered from delirium tremens, and for months at a time I was completely under the influence of alcohol. During this period I was the subject of several disorders, principally catarrh, which I am now satisfied were brought on by the excessive use of liquor. I was generally

considered an irreclaimable drunkard and I shared in the belief that there was no hope for me this side of the grave. I had tried moral methods of reform, had been to College Hill Asylum, near Cincinnati, under the care of the late Dr. Chipley, and had resorted to everything which the medical faculty could prescribe, but all were without avail, and I was at last compelled to believe that mine was a hopeless case. These repeated failures had such an effect on my mind, that I was led to seek solace and oblivion in drinking, and my sprees became more frequent and of longer duration. During one of these protracted sprees a friend procured some of Dr. Leslie E. Keeley's Gold Cure and by threats and persuasions forced it upon me. To my utter surprise I found that in four days my desire for liquor left me, and I have not drunk any intoxicant of any kind, or had any desire whatever for any since that time. Six months have now elapsed and instead of the appetite returning, I find that liquor has become abhorrent and distasteful to me; so much so, that I cannot even bear to smell it. My catarrhal trouble, which had been a constant source of annoyance to me for twenty years, has entirely disappeared; my other local disorders have left me, and I never enjoyed such good health in my life before. I have gained thirty pounds in flesh, eat and sleep well, and am able once more to attend to my business interests without the help of others. I know I am fully and completely cured, and I do not believe it is possible for me ever to drink liquor again. My friends regard my cure as a marvel, and so I consider it myself. With my appetite for liquor gone, my health restored, and my mind exercising its natural functions, I cannot but be grateful to the man whose skill has given me these blessings. I thankfully say, God bless the Gold Cure and the man who discovered it. It has saved me, and I firmly and truly believe it will save any man who wants to quit drinking.

W. L. RABE, M. D., of Dwight, Ill., says:

I have been cognizant of many wonderful cures made by the Double Chloride of Gold in Dr. L. E. Keeley's hands, and cheerfully testify, as I have done before, to the fact that I consider it an infallible cure for drunkenness.

MRS. WILLIAM FRANKLIN, the wife of a blacksmith in Pontiac, Ill., writes:

DR. LESLIE E. KEELEY:

DEAR SIR:—You have conferred a benefit upon me which I have no means of repaying but in prayers for your welfare. I can truthfully say that my husband is cured by your remedy for drunkenness. He has drank nothing since the third day after he began taking it. He thought it was time wasted when we urged it upon him, but the result justifies our faith. May the homes of all other wives be made as glad as mine has been by your wonderful cure.

WM. FRANKLIN himself says:—Allow me to add a word to my wife's letter. I am cured and thank God and your medicine for it. If my wish could send it to every poor drunkard in the world, it would go on the wings of the wind.

E. E. WILLIAMS, M. D., of Streator, Ill., writes:

I have been a witness to some marvelous cures of drunkenness made by Dr. Leslie E. Keeley with that hitherto unsuspected agent, the

Double Chloride of Gold. Its work on drunkards is simply magical. I can fully endorse his discovery and recommend it to the world.

G. W. KRETZINGER, ESQ., a leading railroad lawyer of Chicago, says:
CHICAGO, ILL., May 6th, 1880.

DR. LESLIE E. KEELEY:

It gives me pleasure to say that your Gold Cure for Drunkenness is more than you claim for it. It not only cancels all desire for stimulants, but builds up the system and restores to vigorous action the nervous organization, thus making a man master of himself. It is to the drunkard possessed of a desire for alcohol, what Christianity is to the church—to the world. Your discovery is a leading one, and to-day stands at the head of all discoveries. It is the *savior* and *redeemer* of the drunkard's mind and body; because it *saves* him from temptation, and *redeems* him from the effects of a dissipated life. I have personally observed its effects in one case.

W. J. WHALEN, M. D., of Youngstown, Ohio, writes:

The world is startled every day by new and practical discoveries which are eminently God-like in their simplicity and grasp; but I much doubt if since the days of Christ a more remarkable or beneficial discovery to mankind has been made. May Heaven bless you in the work you have entered upon. I am satisfied from results that Dr. Leslie E. Keeley's Gold Cure will reclaim any drunkard on earth who will take it as you direct.

WM. LAUGHLIN, a breeder of Norman horses, Streator, Ill., says:

DR. LESLIE E. KEELEY, SIR:—Your medicine ought to be known in every city, town and hamlet on the face of the habitable globe. It is simply invaluable as a reformatory agent. I have witnessed its effects upon three so-called irreclaimable drunkards, who were cured after the third day, a surprise to everybody, themselves included. They cannot say enough in its praise.

G. H. DADD, M. D., V. S., author of "The Anatomy of the Horse," and professor in Chicago Veterinary College, writes:

LESLIE E. KEELEY, M. D.:

MY DEAR SIR:—In introducing your Double Chloride of Gold Cure to the world you have *really* given a panacea for the amelioration of the condition of those who have unfortunately become the victims of Intemperance. Therapeutically based, as it is, upon logical and scientific principles, together with the tests to which the preparation has been subjected, ought to convince the most skeptical that it is an infallible cure for drunkenness. Anything that will have a tendency to cure the terrible habit of drunkenness should be received by the human family with joyful hearts; and you have *certainly* now these means at your command.

C. L. PALMER, Ed. and Prop'r. Dwight Star, says:

Having seen some wonderful cures made by Dr. L. E. Keeley's Double Chloride of Gold Cure for Drunkenness, I was induced to use it upon two of my employes given to excessive drinking. They laughingly took it as directed, without any confidence in its merits. Three days effected a perfect cure. I have no hesitancy, therefore, in recommending

it to all drinkers, and particularly to offices cursed with drinking jouts. I affirm that it will cure in every case when properly used. Thus far I have not seen it fail in a single instance.

J. F. WILDE, M. D., of Nevada, Ill., says:

I regard Dr. Leslie E. Keeley's Double Chloride of Gold Cure as an infallible remedy for drunkenness. Its merits are beyond a question, its efficacy having been repeatedly proven to me.

G. P. CARMAN, M. D., late mayor of Plainfield, N. J., now residing in Brooklyn, and Vice-President of the Brooklyn Academy of Medicine, writes:

Your medicine received, and I have tried it upon one case considered hopeless. Four months have passed by without a relapse to liquor, a marvel to his friends who never knew him to be three hours without liquor before at any one time. Your discovery is beyond a doubt the most brilliant one of the age.

J. B. LENNEY, a Justice of the Peace in Chenoa, Ill., writes:

DR. L. E. KEELEY: Let me congratulate you upon your wonderful discovery. I have seen its effects and can say of my own personal knowledge that you cannot make too good a claim for it. The Gold Cure stands at the head of discoveries as an antagonist to that greatest of all curses, moderate or excessive drinking.

MR. JOHN CUMMINGS, a carpenter and builder of Streator, Ill., writes:

DR. L. E. KEELEY: This is to certify that I have been addicted to the use of intoxicating drinks for 20 years, and could not do without until I was advised to try 2 bottles of your Double Chloride of Gold Cure for Drunkenness. After its use for one week I had no desire nor appetite for any intoxicating drinks whatever. I am cured, and write hoping this will meet the eye of other poor sufferers from drink, that they too may have the benefit of your cure.

ROMAINE J. CURTISS, M. D., of Joliet, Ill., writes:

DR. L. E. KEELEY: A few weeks ago I began to hear reports of cures of drunkenness by a therapeutical discovery of yours in the administration for such purpose of the Double Chloride of Gold. I must say I was inclined at first not to be too credulous on the subject; but of late the reports of so many well-authenticated cases of cure have reached me that I am forced to believe. I to-day requested a patient of mine to consult you for his drinking habit. I am glad, Doctor, that you have discovered this therapeutical application of gold. I am told that it is as curative in a case of drunkenness as quinine is in a case of ague. I think the drunkards' wives and children, as well as the drunkards themselves, will rise up and call you and themselves blessed. Not being able to see you, I take this way of congratulating you, and giving you information that I have heard of your discovery, and success in its practical application.

Truly Yours,

R. J. CURTISS, M. D.

MR. WM. COMSTOCK, a well-known gentleman of wealth and leisure, living at Streator, Ill., writes:

DR. L. E. KEELEY: Having more than 30 years ago formed the habit of drinking alcoholic liquors I soon found myself in possession of a strong appetite for drink, which was a great source of annoyance to me

and my friends. I have tried every known means to stop the habit, but signally failed with all of them, and I supposed I must go to a dipsomaniac's grave. My friends, hearing of your Double Chloride of Gold Cure for Drunkenness, procured me a bottle which I took, and since then have drunk nothing intoxicating. I can honestly say that I was effectually cured in one week. I am now firm in the belief that your medicine can cure any man who is honest in his intention to quit drinking

D. L. WOOD, M. D., of Streator, Ill., writes:

I have been acquainted with William Comstock for the last seven years. He is a gentleman of intelligence, but has been a confirmed dipsomaniac. He could not control his appetite for alcohol when where it was to be had. After taking less than one bottle of Dr. L. E. Keeley's Gold Cure he had not the slightest desire for drink; the appetite left him.

MR. E. R. CAMPBELL, an architect and builder of Streator, Ill., writes:

DR. L. E. KEELEY:—An employe of mine much addicted to the use of intoxicants, on the third day after taking your Gold Cure declared his thirst, want and desire for strong drink entirely gone. He is fervent in his gratitude towards the discoverer and proprietor of the wonderful Gold Cure for drunkenness. I, too, look upon you as a benefactor of mankind.

S. ELDRIDGE, a grain merchant of Dwight, Ill., says:

I permit Dr. L. E. Keeley to use my name in evidence of the wonderful cures wrought by his Double Chloride of Gold remedy for drunkenness. I have watched its operations with a great deal of interest and I know it is all the Doctor claims for it.

L. E. PAYSON, Ex-County Judge at Pontiac, Ill., writes:

DR. L. E. KEELEY: I have seen the effect of your remedy for drunkenness, the Gold Cure, upon two intimate acquaintances of mine here, both confirmed inebriates, one of them an especially intimate friend, and the result is absolutely wonderful. I regard them both cured, and have no hesitancy in saying that in my judgment your discovery is all you claim for it.

N. J. PILLSBURY, Judge 11th Judicial Circuit, Pontiac, Ill., writes:

DR. L. E. KEELEY, My Dear Sir; I have been well acquainted with Charles E. Watson, of this city, for years, and know that for many years last past he has been a slave to his appetite for intoxicating liquors. He has drank so steadily and excessively that his family and friends have long ceased to hope that he ever would be able to break the shackles by which he was bound. But I can assure you, my dear sir, that it furnishes me supreme satisfaction to be able to state to you that I have seen him this day a sober man, having, as he states to me, after using your cure for drunkenness for four days, no desire for intoxicating liquors of any kind. His cure to me is wonderful and I heartily join him in his expressions of gratitude to you for your discovery of the antidote to alcohol in the Double Chloride of Gold.

CAPT. W. H. MERRELL, of the army, writes from Sterling, Ill.:

I have investigated the results of Dr. L. E. Keeley's Double Chloride of Gold Cure for Drunkenness and must say I am astonished at the wonderful cures wrought by that medical agent in his hands. It has my un-

qualified endorsement, and I unhesitatingly recommend it to the confidence of all needing it in the work of reform.

W. H. MERRELL,*Capt. U. S. Army.

H. A. KENYON, Postmaster at Dwight, Ill., and Ex-President of Dwight Reform Club, says:

I am personally cognizant of the radical cure of three cases of chronic inebriety, through Dr. L. E. Keeley's treatment for drunkenness, that religious conversion, reform club influences and self respect, in addition to ardent desire for reform, had failed to accomplish; which, in connection with numerous other cures of which I have undoubted information stamps the Chloride of Gold Cure an infallible remedy.

N. GAYLORD, M. D., of Pontiac, Ill., writes:

DR. L. E. KEELEY, Dear Sir: I am satisfied that in your discovery of the Gold Cure for Drunkenness you have conferred a boon upon the world. I have been carefully watching some cases that have resulted in positive cures that are simply a miracle in themselves, and I willingly recommend this new and important discovery to the public by this my endorsement.

FRED. B. HARGREAVES, Vice-Pres. Ill. State Temp. League, says:

I have personally witnessed many cures made by Dr. L. E. Keeley's Gold Cure for Drunkenness in this neighborhood and elsewhere, and am convinced from actual observation that it is a BONA FIDE remedy. I believe it is infallible as a whisky cure. My experience as a temperance worker has shown me that there are many men who cannot be reached by ordinary means. I have seen men whom I and others could not reclaim by ANY means, effectually saved by the Gold Cure. To my mind it is the greatest blessing which has come to suffering humanity in these later days, and it gives me unqualified pleasure, in an age of humbugs, to be able to recommend a remedy for drunkenness which I know to be honest and beneficial. I hope every temperance man and woman will tell the news whenever they have opportunity, and thus carry this new evangel of peace to wasted lives and blighted homes.

H. R. HERR, Esq., a wealthy farmer of Chenoa, Ill., writes:

DR. L. E. KEELEY, Dear Sir: I wish to bear testimony to the efficacy of your Gold Cure for drunkenness. I have drunk to excess for the past 16 years, during which time I have had delirium tremens twice and was once in the Binghampton, N. Y., Asylum for inebriates. I have tried every plan that could be devised or that money could afford, to get rid of the liquor habit, but do what I might the desire for intoxicants was still the ruling passion. I have now been taking your medicine for three weeks and all craving for liquor has ceased since the third day after taking the first dose. I look upon myself as cured, but my friends urge me to continue it till I have finished my second bottle. Your remedy is a wonder to me and to all who know me. I eat and sleep well, and have not the remotest desire for liquor of any kind thus far.

LIEUT. COLONEL PARSONS, of the Tenth Battalion, I. N. G., says:

I am well acquainted with Dr. L. E. Keeley's discovery of the Double Chloride of Gold Cure for drunkenness, and have been watching its effects whenever I had an opportunity. I must say that it is an extra-

ordinary medicine and works in a wonderful manner. I have seen several important cures made and know from reliable sources of many more, and I have therefore the greatest pleasure in endorsing it. I shall expect to hear of it curing thousands of men in all parts of the country and doing good wherever it goes.

J. B. PARSONS,

Lieut. Col. Comd'g 10th Bat., I. N. G.

C. J. JUDD, a mining manager and assayer, located at Virginia City, Colorado, writes:

I have seen the wonders of your miracle-working Double Chloride of Gold Cure for Drunkenness, and give it my fullest endorsement to the public at large. Inventions and discoveries of the past one hundred years have no place beside it. Mothers and children have reason to bless your existence.

E. C. HYDE & SON, Merchant Tailors, 201 North Main, cor. Washington Street, Bloomington, Ill., writes:

To whom it may concern:—Being in the Merchant Tailoring business we have experienced a great deal of trouble with our tailors because of their drunken habits. Hearing of Dr. Leslie E. Keeley's Gold Cure we tried it and fully proved its efficacy by thoroughly curing two of our men of drunkenness. We think it is a good thing, and recommend it to all those who need it.

J. R. WILDER, Esq., Manager of the N. Y. and London Renovating Company, Springfield, Ill., writes:

To whom it may concern:—This is to certify that I have been a regular user of liquor for the past twenty-five years, and had allowed the appetite to control me to such an extent that I could not get along without more or less liquor every day. I took your remedy as you directed, and can truly say that the appetite has been entirely destroyed, and I have now no desire for any stimulants whatever. I cheerfully recommend your remedy as an infallible cure for drunkenness, or the habit of drinking.

C. A. GETTY, Esq., of Amboy, Ill., a gentleman well-known in military and political circles, and the founder of the order known as "Our Country's Defenders," writes:

AMBOY, ILL., July 6th, 1880.

DR. LESLIE E. KEELEY—Dear Sir:—I wish to add my voice to the many others which have justly sounded the praises of your wonderful discovery, because the shackles and bonds of slavery forged and riveted by *alcohol* have been broken, and I have been freed by using your Double Chloride of Gold Cure for Drunkenness. I formed the habit of drinking during the war and have been a very hard drinker ever since, especially during the last eight years. I had gone so far that most of my friends gave me up as past all help, and after repeated struggles to save myself I finally submitted to my fate as LOST; but an angel in the shape of a circular came across my path bearing the joyful information of where a remedy could be found which would at once restore me to that place from which I had been dragged down by my master, *alcohol*. To-day I can fully, freely and thankfully say that your *life-saving, manhood-restoring* Double Chloride of Gold has well and faithfully done its work on me, and to-day I can truthfully aver that I have lost all appetite for liquors

or stimulants of any kind. The cure has been a grateful surprise to myself and friends and a source of joy to my family, who will never cease to bless your existence. I have submitted to what, in other days, would have been ordeals impossible to withstand, but am happy to write you that they have ceased to be ordeals, as much so as to any man wholly and completely antipathetic to the deadly curse. I am cured, and God bless you for it. Hoping that many others who are wearing the strong, degrading bonds may take your wonderful remedy and be made free once more,

I am, with a heart overflowing with gratitude,
C. A. GETTY.

REV. J. HALPIN, Parish Priest of Dwight, Ill., says:

I have observed with deep and prolonged interest the effects of Dr. Leslie E. Keeley's Double Chloride of Gold Cure for Drunkenness, and am forced to confess that in every case undertaken a cure has been made. Drunkenness is a disease that has baffled the world for cure as far back as history reaches. I think Dr. Keeley has given the world a thorough and reliable cure, so far as I have seen it tried, and I consider it worth the attention and trial of every one who cannot control the appetite for liquor. He has my cheerful endorsement and heartiest good wishes for its success.

A. W. PLATTENBURG, of 177 LaSalle St., Chicago, writes:

When I first heard of Dr. Leslie E. Keeley's Gold Cure for Drunkenness it seemed almost too wonderful to believe that any mere medical agent could accomplish such results as he claimed. I accepted his statements, however, because I had known him for many years as an honorable and skillful physician, and knew that with his extensive reputation he could not afford to put a worthless nostrum on the market. Since then I have had an opportunity of testing its merits on several prominent citizens of Chicago, and in every case the medicine has done all the Doctor claims for it. The successful results attained have been of such a conclusive character as to leave no doubt of the wonderful curative powers of the Double Chloride of Gold. My mind is fully satisfied, because I have myself seen men completely transformed in nine days through the use of the Gold Cure, and I believe it will cure any drunkard who will take it fairly according to the directions given.

THOMAS TEAGAN, a hackman of Bloomington, Ill., who is widely known in that city and has been an excessive drinker nearly all his life, writes:

This is to certify that I thoroughly tried the efficacy of Dr. Leslie E. Keeley's Gold Cure for Drunkenness upon myself and was cured through its use. I can truthfully say that its beneficial effects are beyond all question. This medicine not only kills the thirst for liquors, but makes them distasteful, and leaves the patient without a desire for drink and at liberty to go along with his business at once without the aid of any other medicine. It is just what every drunkard ought to have, and I should advise every man who has a desire for strong drink to get this Gold Cure at once, and it will cure him as it did me.

J. M. DORLAND, of Norwalk, O., a printer well-known in almost every newspaper office from Maine to California, writes:

DR. KEELEY:—I received your bottle of Gold Cure for Drunkenness on Sunday morning, after a drunken spree lasting some days before.

After the first day my taste for liquor left me, since when I have not drunk a drop, and could not if I tried. I now feel an aversion to liquor of every sort and kind. The want of liquor to straighten up after a general drunk I have not felt since taking your medicine, and the desire is entirely removed. I cheerfully give you this testimonial in the hope that it may reach the eyes of other members of my craft addicted to strong drink. I am satisfied it will cure anybody, now that it has cured me, and I look upon it as a discovery that will effect more good among the drunkards of this country than an army of lecturers. I can sign myself truly,
Yours, a "reclaimed inebriate" by the Gold Cure,

J. MITCH DORLAND.

P. D. CORDELL'S STATEMENT.

P. D. CORDELL, Esq., of St. Louis, one of the most eminent and successful Temperance workers and reformers in the southwest, writes:

ST. LOUIS, Aug. 2d, 1880.

DR. L. E. KEELEY:

Dear Sir:—Six years ago, saturated from head to foot with alcohol, I was placed under the care of Dr. C. T. Widney in the St. Louis Sanitarium, my friends hoping that the treatment of that institution would be the means of breaking up my excessive drinking habit and once more restoring me to society as a healthy, free and intelligent being. Five months later I left the Sanitarium a cured man, since which time I have been earnestly engaged in the work of temperance reform, and by every means known to the world, I have used my best efforts to reclaim the drunkard. My friends will bear me witness that I have left no means untried in the cause of temperance. My efforts, however, were largely futile in reaching men given up irreclaimably to drunkenness. Men were dying all around me for the want of some agent more powerful than any at our command, to arrest the inebriate on his rapid road to the grave. Discouraged and heartsick at the comparatively feeble results of my labors, I, with others, daily prayed that the merciful God would enlighten our darkness and send us some all-powerful remedy that would stay this pestilence among men. God has at last answered our prayers, through your wonderful and timely discovery, that the Double Chloride of Gold is a sure and certain specific for drunkenness.

You will remember that I wrote and pled with you to send me some of your specific for drunkenness, that I might test it at once. You did so; and, satisfied that the long-felt want was supplied, I visited you in person and heard from your lips the account of how your important discovery was made. Leaving for home I took with me one dozen bottles of Gold Cure, and on reaching St. Louis at once selected a few of the most desperate cases and commenced their treatment. Your directions were closely followed and each and every one received immediate relief in from 3 to 9 days, and all were permanently cured. In this most remarkable discovery you have made for yourself a fame that will be a monument as long as the world shall last, for your name will be blessed by mothers, wives and children in the coming ages as much so, if not more than any benefactor who has ever lived. Since that first dozen I have used many others with equal success, and up to this time I have not known a case of failure in cure, or a relapse to the liquor habit after being cured. And with your Gold Cure, sir, I think I may safely predict that at the end of 5 years no more inebriate asylums, Washington-

ian Homes or Sanitariums for the cure of drunkenness, costing the patient hundreds of dollars and months of time, will be known in the land, except those using the Gold Cure treatment. It is simply a marvel that the most inveterate drunkard, taking your medicine without hindrance in drinking, stops himself at the end of the third day in every instance. It is the more so because there is no jar to his nervous system and he becomes a permanently cured man without the desire for drink or the necessity manifest for it. I speak also from personal experience; for ever since I left Widney's Sanitarium I have had a great desire for stimulants and have used tobacco and coffee immoderately. I would often drink 15 cups of coffee in one day, and felt as though I needed it to stimulate me to do my work. I have also been a member of Centenary M. E. church for the last five years, but have never dared to commune at the sacramental table for fear the taste of the wine should arouse the demon of desire in me and drag me down again. For fear that there was yet alcoholic poison lurking in my veins, I commenced, four weeks ago, a regular course of Gold Cure treatment on myself, using bottles Nos. 1 and 2. The result has been that I have not taken a chew of tobacco since the third day after commencing treatment, and only smoke 3 small cigarettes and take 2 cups of coffee a day. In addition to this, the Gold remedy has entirely and thoroughly cured me of catarrh in the head and nose from which I have suffered for twenty years. Feeling that I was completely and permanently cured of all desire for stimulants I felt safe in communing with my Christian brothers and sisters on yesterday, the Sabbath day, and shall continue to do so as long as I live. Before using the Gold Cure I felt unsafe, and that I was liable to fall at any moment; but now, thank God, I feel safe for all time to come.

The infallibility of your wonderful remedy is fully established in the minds of all who have seen its results, and I can furnish hundreds of witnesses here in St. Louis who will vouch for the truth of what I have written you. I am persuaded that one dozen bottles of Gold Cure will do more good than a host of temperance workers by their lectures, and I hope to see the day in the near future when its merits and virtues will be known and appreciated in every part of the world.

Yours sincerely, P. D. CORDELL.

GEO. W. STRATTON, a printer, residing at 1109 N. 12th Street, St. Louis, writes:

DR. LESLIE E. KEELEY:

Dear Sir:—I give you my testimony cheerfully as regards Dr. L. E. Keeley's Gold Cure. I have been a hard drinker for the past 10 or 12 years; have made repeated attempts at reformation during this time, but the disease of drunkenness had such a hold upon me, that every effort I put forth to free myself was a failure. My last spree was of about 6 weeks duration and I had given up all hopes of getting sober, for I felt that to get sober was but to die. While in this condition a young friend suggested Dr. Keeley's Gold Cure. I thought that it was foolishness, but he persisted and sent for the medicine. The day before I commenced taking your medicine I took upwards of thirty drinks. Since the second day of taking your medicine I have had no desire to drink and feel to try to take it would be compulsory. Your medicine is surely a God-send to poor drunkards, and may the Lord bless it to the salvation of many who are now in bondage, and who, if once redeemed from this curse, would make good citizens and add many bright jewels to the crown of our blessed Lord.

WILLARD E. TOWSON, manager of a large dry goods house in St. Louis, and a well-known temperance worker, writes:

819 & 821 N. Fifth Street, St. Louis, Aug. 10th, 1880.

DR. LESLIE E. KEELEY:

My Dear Sir:—I have personally known Mr. George W. Stratton for over three years and can confirm his statements made in his testimonial to you of this date, in regard to his drinking, his repeated attempts to quit the same and his present recovery through Dr. Leslie E. Keeley's Gold Cure. His was considered an almost hopeless case by most of his friends and his present cure is looked upon by them as a most remarkable one. The Gold Cure has done for him, thus far, everything that it is claimed it would do. Having cured him, I know of no reason why it will not cure any case of alcoholism. I consider it the "Balm in Gilead" for drunkards.

Yours Fraternaly,

WILLARD E. TOWSON.

HENRY FRANK, keeper of the county jail at Bloomington, Ill., writes:

DR. LESLIE E. KEELEY:

Dear Sir:—I am only too glad to inform you that I have witnessed the effects of your Gold Cure for drunkenness upon a man who was placed in my charge to restrain him from liquor. He was in a terrible condition when he came here and had a constant craving for whisky, but after using your remedy for one day his appetite was considerably lessened and in three days he had no desire for liquor at all. The change was perfectly surprising to himself as well as to me. In a week he left my care a completely cured man and looking much better than I had ever seen him. I have met him many times since and he declares that his appetite for liquor is entirely gone. He took no other medicine but your Gold Cure and I am satisfied it will cure any case you can find.

ALVIN WAIT, County Clerk of Livingston County, Pontiac, Ill., says:

I have known Dr. Leslie E. Keeley, the C. & A. R. R. surgeon, of Dwight, Ill., for the last 14 years as an honorable and successful physician and have every confidence in his skill and ability. I have seen some of the cases treated with his Gold Cure for Drunkenness, and, as in two instances the patients were friends of mine, I watched the treatment with more than usual interest. Having seen complete and satisfactory cures made in every case, I am prepared to give my full and cordial endorsement to this grand discovery. It has brought happiness to many hearts and homes in Pontiac, and I learn of the same results being accomplished in other places. I trust the good work will go on until every drunkard in the land is saved by the Double Chloride of Gold.

MAJOR L. M. SABIN, a prominent business man and politician of Chicago, writes:

DR. LESLIE E. KEELEY:

Dear Sir:—For many years I have been periodically drinking to such an excess that I could not stop until completely sick and exhausted. I had tried every way to stop that I knew of and had every incentive to assist me, but at periods varying from two weeks to a month I felt a desire to drink to excess which I could not resist. I was induced to try your Double Chloride of Gold Cure and can truly say that the effect far exceeds my expectations. My appetite for liquor has changed to disgust for it, and I know I have not felt so near like my old

self, clear-headed and with my mental faculties in full play, for years. Many of my friends in this city can attest to the change, and I shall be glad at any time to tell personally to any one afflicted, my experience and the great benefit of your medicine.

HON. R. R. WALLACE, County Judge of Livingston County, Pontiac, Ill., says:

I hereby certify that I have observed the effects of Dr. Leslie E. Keeley's Double Chloride of Gold Cure for Drunkenness in several cases where the patients were considered beyond hope of recovery; and from what I have seen, and the undoubted evidence of what I have heard, I am convinced that it is an invaluable specific for inebriety, and have no doubt whatever of its infallibility.

JOHN EDDY, dealer in cigars in the Ashley House, Bloomington, Ill., says:

This is to certify that I have sold, and witnessed the effects of Dr. Leslie E. Keeley's Gold Cure for Drunkenness for the past five months upon persons in different walks of life in this city, and in every instance a satisfactory cure has been obtained. I regard this remedy as a sure cure for drunkenness and invaluable to those in need of it.

A. R. SUTHERLAND, M. D., of Braceville, Ill., writes:

I have made a personal investigation of the merits of Dr. Leslie E. Keeley's Gold Cure, and from what I know of its curative qualities and therapeutical effects I can endorse it fully and recommend it to the public as a safe and infallible remedy.

H. M. BOIES, Esq., of the firm of Boies, Fay & Conkey, wholesale grocers and tea importers, 76 and 78 Wabash Ave., Chicago, writes:

I cheerfully testify that I believe, from what I have witnessed of the effects of Dr. Leslie E. Keeley's Double Chloride of Gold Cure for Drunkenness, that it is just what the doctor represents it to be, besides being an excellent tonic and nervine. It is well calculated to do good wherever used and I have no hesitation in recommending it.

T. T. GURNEY, Comptroller of the City of Chicago, writes:

LESLIE E. KEELEY, M. D.:

Dear Sir:—Several prominent citizens of Chicago, with whom I am acquainted, have taken your Double Chloride of Gold Cure for Drunkenness and the effects have been very remarkable in each case. To my certain knowledge they are each one cured by the use of your medicine, and I do not hesitate to pronounce it a great discovery. It ought and will be widely and favorably known.

T. T. GURNEY.

JAMES MARTIN, a wealthy retired farmer, living at Dwight, Ill., says:

For twenty-five years of my life I was addicted to the use of intoxicating liquors, and although I made many efforts to break myself of the habit, yet I never succeeded in doing so. *Four years ago* Dr. Leslie E. Keeley administered Double Chloride of Gold to me, and from that time to this I have not drunk any liquor of any kind, nor have I felt any need or desire for stimulants whatever. I consider myself permanently cured.

JAMES MARTIN.

D. N. BURGOYNE, the popular Fire Warden and great Temperance worker, St. Louis, writes:

DR. LESLIE E. KEELEY:

Dear Sir:—Your Double Chloride of Gold Cure is emphatically the elixir of life of which every drunkard in the land may take and be permanently cured. A large number of cases of long standing, in our city, have been cured by its treatment, and from what I have personally seen I do believe it to be the most valuable discovery of the nineteenth century. I pray God's blessing upon you and this wonderful medicine to the salvation of every unfortunate son of our race. Let every habitual drinker take it, be cured and restored to their families and society.

JOHN LITTLE, a railroad gang supervisor, living at Dwight, Ill., says:

I have been a periodical drinker for fourteen years and when the desire was upon me nothing short of an excess of weeks duration would satisfy me. So irresistible was the desire for liquor at such times that I would sacrifice any possession for it. During my last period my wife procured me a bottle of Dr. Keeley's Gold Cure. Almost the first dose appeased my appetite for liquor and next day I went to work as usual. I took the contents of the bottle and since then have had no desire for liquor and never expect to again, as the craving I always experienced for it has been entirely overcome.

GEN. A. P. WILLOUGHBY, General Manager of the Pioneer Relief Association of America, Davenport, Iowa, writes:

LESLIE E. KEELEY, M. D.:

My Dear Sir:—After a thorough investigation as to the merits of your Gold Cure for Drunkenness, made principally amongst those who have used it for the purpose of effecting a cure after they had failed with every other remedy and after they had acquired such an intense desire for alcoholic stimulants that reform seemed impossible, I can assure you that what I have both seen and heard is truly wonderful. Many of these gentlemen had no expectation of being cured at all, and yet they tell me that after the fourth day of using your remedy all desire for the accursed stimulants was absolutely gone, appetite had returned, their sleep was refreshing, in fact their whole system seemed to be changed and their manhood renewed and they were satisfied they were permanently cured, as it is some months since they used the remedy or had any desire for stimulants of any description. They were very grateful to you as the discoverer of their means of redemption from the thralldom of alcohol and their rescue from the degradation and suffering entailed by the liquor habit, but I am not able to adequately describe their expressions of gratitude. I listened to their stories with deep interest and could not help being convinced of the marvelous effects of the Gold Cure. I have also had a notable case under my own personal supervision where the Gold Cure has done wonders with a confirmed inebriate of many years standing, and this only adds strength to my belief that your remedy will cure any man of the liquor habit if he will implicitly carry out your directions. I hope the day is not far distant when your great discovery will have wrought such changes in our land that the drink traffic will die of starvation, and the homes of inebriates everywhere will be full of peace and plenty. You have my heartiest good wishes for your success in this noble work.

J. L. MARTIN, Esq., formerly a leading temperance worker and Presbyterian minister at Henry, Ill., now on the editorial staff of the Hannibal Journal of Commerce, Hannibal, Mo., writes:

LESLIE E. KEELEY, M. D.:

My Friend:—I was never so completely at a loss to express myself as now. There are, to me, no words adequate to show forth the sense of freedom, gratitude to God, and to those who have helped me break the fetters of strong drink, that I enjoy this bright Sabbath morning. Never did prisoner, returning from Siberian wastes of cold to the loved ones at home, feel happier than do I at this moment. I cannot enter into a detailed statement of my experience since taking the "Gold Cure." I am not scientific enough to speak of its therapeutical effects, since the disease is such a hidden one. Suffice it to say, that I took the Cure implicitly according to directions, omitting nothing, and that to-day I can write the blessed words, *I am healed of my disease beyond a doubt.* How do I know it? Just as I know I breathe, or that my heart beats out its living streams of blood. Liquor is abhorrent to me,—I speak from a physiological standpoint,—and nothing could be more disgusting than even the smell of it. But I can say no more; language cannot paint the flower, nor can it show forth the music of my soul as it sings its praises for liberty. God be praised, and may He bless Dr. Keeley.

Your friend,

J. L. MARTIN.

Three weeks later Mr. Martin writes as follows:

Dear Sir:—In adding my testimony to the list of those who have so marvelously and, as they believe, permanently been cured of a love, or even desire for strong drink by the use of Dr. Leslie E. Keeley's "Gold Cure" for Dipsomania, I am aware that a responsibility of a grave nature has been assumed. And yet I cheerfully assume such responsibility, for I am conscious of what this blessed remedy has done for me. This testimony of mine is not for the purpose of gratifying the curiosity of those who merely want to know what I have to say concerning the "Cure;" but it is given cheerfully that it may be the means of inducing those who are so bound in the chains of strong drink that life seems to them a horrible fate, while hope of freedom has passed from them only as a bitter recollection. What I lost through drink I cannot write; nor is it necessary to the strength of this testimonial. The past I have buried, with all its sad particulars, and its sadder failures. I can only say that resolves, as honest as ever man made, and even the safeguard of religion, were futile to give me relief from my demoniacal foe. After having passed down to the very depths of misery, this remedy, like an angel of mercy, was sent to me as the forlorn hope of loving friends. I took it faithfully, and am to-day rejoicing with joy unspeakable in the fact that it has made me free where erstwhile I was a captive. I cannot now bear the *smell* of liquor in any form; while to take a drink of it is a physical impossibility. I am confident that my cure is radical, and every day but makes assurance doubly sure. And so much faith have I in this God-inspired discovery that I hesitate not to commend it to all who are victims of man's worst foe—alcohol. You are at liberty to use this testimonial in the sale of the "Cure," and my prayer is that God will honor it to the salvation of many. Send the glad news forth that there is hope and freedom for all drunkards.

Your friend,

JOHN L. MARTIN.

JUDGE ISAAC S. LEE, pension claim attorney, of Quincy, Ill., writes:

I have no hesitation in advising all men and women who desire to

see their friends cured of drunkenness in its worst forms to at once get them to take Dr. Leslie E. Keeley's Double Chloride of Gold. At the request of a minister in Chicago, I persuaded a gentleman from the interior of the State, a man of fine mind and legal abilities, to use two bottles of the Gold Cure, and in 8 days this man was fully and permanently cured, and now all kinds of liquor are abhorrent to him. When I first saw him his eyes were dim and watery, features bloated and lined with dissipation, and his mind was variable as the wind. Now he is cured, and his eyes, features and mind seem to be re-created, so great is the change. He has again entered the ranks of intellectual workers, feeling equal to the onerous duties which his position imposes upon him

CAPT. H. B. REED, of Pottsville, Pa., an ardent worker in the temperance cause, writes:

DR. LESLIE E. KEELEY:

Dear Sir:—Having seen many wonderful cures of drunkenness during the past year while in Illinois, made by Dr. L. E. Keeley's Gold Cure for Drunkenness, I was induced to accept an agency for its sale in my native State, Pennsylvania, satisfied that I can do more to reclaim my fallen fellow-man by this means than can a whole regiment of lecturers by their arguments. Its action is simply magical upon the most inveterate drunkard, leaving him without the desire or necessity for drinking, after three days of use. I am satisfied that two bottles will cure the worst drunkard living.

REV. O. L. BARLER, horticultural editor of the Chicago Tribune, and residing at 479 Belden Avenue, Chicago, Ill., says:

This certifies that I have been cognizant of several very important cures made by Dr. Leslie E. Keeley's Gold Cure for Drunkenness, and have seen the most astonishing results. I have also examined many other reported cures, and found them to be exactly as represented. I can therefore truly say that I believe this remedy is a certain specific for drunkenness, a cure having been made in every case thus far.

J. M. STREET, Esq., Business Manager of the National Temperance Relief Union, St. Joseph, Mo., writes:

Dear Sir:—I am most happy to inform you that my young friend rejoices in the belief that the "Gold Cure" has done its work effectually in his case, and that he is redeemed and disenthralled. All that restless, nervous, uneasy, dissatisfied disposition heretofore so manifest for weeks after a spree is entirely gone, and he is now as docile as a lamb. He expresses himself as having no desire whatever to drink nor to be where it is; but on the contrary, a disposition to shun those places altogether where liquor is kept. His family and friends are very much rejoiced.

HON. WM. H. BRADBURY, a leading lawyer of Topeka, Kansas, writes:
DR. LESLIE E. KEELEY:

Dear Sir:—I am acquainted with many of the parties who have been cured of the disease of drunkenness with the Double Chloride of Gold, and have heard from reliable sources of the complete, speedy and permanent cures which have been effected in several other cases. One of these gentlemen so reclaimed, I have been intimately acquainted with for many years, and for 10 years transacted his entire business for

him. To my mind there can be no doubt of the efficacy of the remedy and I hope it will come into general use in this State.

AUGUST JOURNETT, a clothier of Pontiac, Ill., writes:
DR. LESLIE E. KEELEY:

Dear Sir:—I have been addicted to excessive drinking for the past 20 years, and felt that nothing could supply the place of liquor. I was induced by Dr. L. E. Keeley's agent at this place to try the Gold Cure, and after the third day I did not want any more liquor. I have drank nothing since and have no desire to.

H. L. SHEETS, an influential business man of Auburn, Ind., says:

I have used Dr. Leslie E. Keeley's Double Chloride of Gold Cure for drunkenness according to directions and have experienced most satisfactory results. For many years I was a slave to liquor and there seemed no escape from it until I heard of this valuable remedy. Now, I have no desire for liquor, and a saloon is no temptation to me. I am perfectly cured of the habit and consider myself exceedingly fortunate in getting cured so thoroughly.

THOMAS STILLMAN, ESQ., of 28 North Front street, Philadelphia, Pa., writes:

I find since taking the Gold Cure that I have not the craving or desire for stimulants that I formerly had. In creating an indifference to liquor it accomplishes a great work, and I shall recommend it whenever I can.

REV. J. W. CUNNINGHAM, of Cincinnati, O., formerly of St. Louis, Mo., a well-known contributing editor to leading temperance and religious papers in the southwest, writes:

DR. LESLIE E. KEELEY:

Dear Sir:—I obtained a bottle of Gold Cure for a young man in St. Louis who had been several years a drunkard. The father told me he had spent money enough on him to build a fine stone front house. He had been several times in St. Vincent's Inebriate Asylum, but generally got drunk as soon as out. He had recently escaped from the place; took the first dose of "Gold" Friday night, when in liquor. Went next morning to asylum under protest. On Tuesday he told me he had no desire for liquor; on Friday following he went home, passed Saturday and Sunday without liquor or desire for it. On Monday he went to work—an unusual thing for him,—since then I have not heard from him. Results were such as to justify the conclusion that he was cured. His was the most hopeless case, and was so regarded by his parents.

ALFRED J. CHURCH, of Jefferson, Wisconsin, writes:

DR. LESLIE E. KEELEY:

Dear Sir:—I feel that I must add my testimony to the many you have already received in behalf of your valuable medicine. I first heard of it through the kindness of a friend and as I was very much in need of something to help me I procured it, hoping that it might benefit me. After the third day I have had no desire to taste of liquor in any shape, and every day since then I have been getting better and better. I feel like a new man, everything seems different to me and I am rapidly getting to be like I was before I began drinking. I consider myself fully cured, and am very, very thankful to you for it. I think the day is not

far distant when your Gold Cure will be prized above anything in the world, as it is the true friend of the drinking man. Doctor, I hope your valuable medicine will have a ready sale of a thousand bottles a day, for God knows there are enough who need it. I will write you again soon.

GEO. A. SEYMOUR, Pharmaceutical and Manufacturing Chemist, Dwight, Ill., says:

I hereby certify that I know Dr. Leslie E. Keeley's Double Chloride of Gold Cure for Drunkenness to be as much a specific for that curse of mankind as quinine is for fever and ague. The Doctor officed with me for 13 years and I know him intimately. He is an honorable, straightforward gentleman, who would not tarnish his reputation by putting anything on the market that was not valuable to mankind; and in his specific for drunkenness, known as the Gold Cure, he has given to the country at large an agent of inestimable value, and from what I know of its composition and effects it is the best and only agent ever discovered that will bring back the drunkard from the devious paths of inebriety to the solid ground of restored manhood. I endorse both Dr. Keeley and his Gold Cure.

E. N. THOMPSON, a merchant of Wareham, Mass., writes:

LESLIE E. KEELEY, M. D.:

Dear Sir:—I would state that your Gold Cure has worked admirably upon my clerk. In conversation with him yesterday he told me he had not felt so well for years. Work is no burden to him now, but a pleasure. He says "the longing and hankering after liquor and stimulants of all kinds is now gone;" and indeed he looks and apparently acts like a new man. I think it is a permanent cure.

GEO. W. WALKER, a prominent and well-known attorney of Gainesville, Ala., writes, July 15, 1880:

Dear Friend:—I am now on my sixth day's treatment and I write to say that I am perfectly amazed at the *curious* effect of the medicine upon me. I have not slept so well for months past and my appetite was never better. As for any desire for liquor of any sort, I have not the remotest. I have followed directions closely, except that I have taken more than six doses per day; two days I took a dose every time I felt like wanting liquor; the consequence is my first bottle will be out by to-morrow, seventh day. I have not allowed this fact to disturb me, however, as I intend to take the other bottle too. I fully believe I am fairly cured, and can never cease thanking God for it, while I shall always gratefully remember you. May God bless and reward you. My wife is rejoiced; and each day I grow more determined, with the aid of your medicine to reclaim that wasted past, so full, oh! so full of bitter recollections.

On August 21st, 1880, Mr. Walker again writes:

On my return yesterday from a somewhat extended absence on professional business, I was handed your kind letter in answer to my last, and to say that my heart was glad to receive it, is to express as nearly as I can my feelings. If you could have seen me a short time before I took the Gold Cure and then see me now, it would not be necessary for me to tell you what a different looking man I am. But ah! the difference in my feelings; I would no more take a drink of the vile abomination now, if I could, than I would put my hand in the fire. I mean it

It is Important that this Page should be Read and Studied Carefully.

Drunkenness has afflicted all classes of society, and has never respected either age or sex. It has been developed in the young boy and has ruled with autocratic power the man of middle age. If a man falls into the habit while young it is difficult to reclaim him until his judgment, views and ideas are matured with growing years. After he passes the Rubicon of married life or steps beyond the boundary line of five and thirty years he is apt to regard things more seriously than before.

Previous to these periods he is simply governed by his present surroundings: The past is dead; the future unborn, and he lives only in the animated present. The solemn and responsible duties of life have no consideration at his hands; he simply enjoys the fleeting pleasures of the hour, and mockingly quotes the well-known words, "Let us eat, drink and be merry; for to-morrow we die." These men are always difficult to cure, for many reasons:

1st. As a rule they do not want to forego their so-called pleasures of the cup, and hence do not want to be cured.

2nd. Their associations are such as to surround them constantly with temptations to drink, and they are apt to be led away before a permanent cure can be effected.

3rd. A man OVER 35 years of age is more easily cured permanently, because, as soon as the desire for liquor is taken away, he recognizes the advantages gained, and at once applies himself to the task of redeeming the wasted past.

The Gold Cure is a medical and not a moral agent; and whereas it will take away a man's appetite for alcoholic drinks, yet it will not break up the social relations which so often lead to the drinking habit. For these reasons dealers must exercise great care in selling the Gold Cure to unmarried men under 35 years of age. Married men under 35 usually have influences thrown around them which will prompt them to seek a cure; and when cured they will rightly estimate the value of that which they have gained and guard it with jealous care. When the Gold Cure is sold to either class, the friends of the patient must see to it that the medicine is taken implicitly according to directions, so that a cure may be obtained in every case. If left to the patient, he may evade the directions, and so bring discredit upon this valuable remedy.

Two Bottles effect a Permanent Cure, and cost Nine Dollars.

Sent by express, masked if desired, on receipt of price. Remit by Draft or Postoffice Order, at our risk.

All communications considered strictly confidential. Address all orders and letters to

MERRELL BROTHERS,

General Agents for New York State,

Room 25, No. 193 Broadway, New York.